

Press Management Software (E-ERP)



Al-Amthal For Consultancy & Software



Enabling you to achieve your goals by cost effective and innovative integrated IT solutions

Optimum Press Management Software (E-ERP) is designed to run any types of Media, Advertizing and Press organizations. It covers all the aspects of the Press Management business; be it functional or departmental. It is a multi company, Multi-branch and Multi-profit/cost center system. It has a fully-fledged workflow process, and comprehensive authorization limit features. It is an intranet/Internet E-ERP system that allows online, real time interaction with your customers and vendors.

The Distribution module controls and monitors the distribution network through various channels whereas the Advertising module ensures that the customers' advertisements are well-managed from space-booking to collection. The below-mentioned modules of the system integrate into a complete system, making it the most efficient, reliable and comprehensive one in the market.

Core Press Management (ERP) Components

Distribution Module

Advertizing Module

Purchases & Accounts Payable Module

Inventory

General Ledger Module

Fixed Assets Module

Human Resources & Payroll

Time Attendance



Distribution Management



Distribution Management Software is a fully-fledged, paperless distribution management product meant to organize and control all the processes of any types of press releases; be it newspapers, magazines, leaflets etc. It is a totally parameterized product that allows mapping the software to the organization's needs and requirements. The Optimum Distribution module covers most of the well known types of distribution methodologies namely subscriptions, outlets and Paper boys.

Subscription Management

- Individual Subscription Management
- Companies Subscription Management

Outlet Management

- Cash
- Credit

Boys Distribution Management

- Cash
- Credit

Customer Profile Management

- Full data profile
- Contracts
- CRM

Inquiries & Reporting

The OPTIMUM Distribution Management system has got a powerful enquiry and report generation facility which enables you to obtain all the information, whether detailed or summarized- at the click of a mouse button

Advertising Management



Advertising Management Software is a major module within the press management E-ERP system covering advertising pricing, advertising booking, publishing scheduling, customer billing etc. Advertising Management has a multi-media setup where customer can set many newspapers and many locations for booking. It has a complete financial module with built-in sub-ledger. It has online customer booking, and online customer enquiry features.

Whenever needed an online context sensitive help system pops up to assist and guide you through all the procedures.

Media Management

- Classified
- Unclassified
- Banners

Publishing Management

- Media Booking
- Space Booking
- Issue/Booking Management

Customers

- Direct Advertising
- Agency Advertising

Advertising Financials

- Invoicing Management
- Collection Management
- Ageing and Accounting Management

Purchases & Accounts Payable



The Optimum Purchases & Accounts payable module manages all the purchases and payment functionalities. It is a multi-currency system starting from departmental request till final payment. It has unlimited workflow levels and user authorization limits.

The Optimum Purchases & Accounts payable module is linked to the budget where the control can be set at the account level, profit center level, cost centre level or a combination of all. It has a fully-fledged parameterized inquiries and reporting system that allows the user to reach any information needed.

Departmental Requests Management

Vendor Requests for Quotation Management

Purchase Orders Management (Inventory/Non Inventory Items)

Delivery Notes Management

Invoices Management (Direct and against Deliveries)

Payment Management (check / transfer / a/c to a/c)

Vendors' Profile Management

Payables Reporting & Inquiries Management

Inventory Management



Optimum Inventory Management System is to control the organizations' inventory, whether that inventory is for internal use or for resale.

The Optimum Inventory system maintains for each stock a fully fledged master file containing all the requirements such as the Re-Order level, Re-Order quantity, Lead time and so on. It has a multi-currency, multi-stores, multi-locations and multi level inventory structure.

The open parameterization structure, the drill down facilities, the inquiries and the reporting capabilities give the best control over the organization's inventory.

Inventory Received Management (Delivery Received Update)

Returns Outwards Management

Store to store Transfer Management

Direct Addition Management

Direct Deduction Management

Assembly Management

Delivery Notes Management

Return Inwards Management

Store Structure Management

Inventory Master Management

Inventory Reporting & Inquiry Management

General Sub Ledger



Optimum General Sub Ledger is a fully-fledged Activity-based (ABC) ledger that has unlimited segments of chart of account, unlimited accounts setup, unlimited profit centers, and unlimited cost centers.

Optimum General Ledger is a multi-company, multi-branch and multi-currency system. It has a built in Customer/Vendor sub-ledger. Its powerful parameterization, drill down facilities, inquiries and reporting capabilities allow the user to reach to any information at a click of a key.

Journal Vouchers

Pre-set Vouchers

Customers/vendors pre-set vouchers

Auto-generation Vouchers

Budgeting & Forecast

Accounts Reconciliation

Financial Reporting

Our powerful Accounts Parameterization feature facilitates greater flexibility and adaptability to suit any kind of business. The customers can design their own parameters that are distinctive for their own organization.

Fixed Assets Management



Optimum Fixed Assets Management System is aimed at recording all the fixed assets bought or capitalized whether these assets are tangible or intangible. It will keep track of all movements of these assets whether that movements are from staff to staff or department to department or from one location to another.

Optimum Fixed Assets Management System also keeps full track of the financial aspects of the assets i.e. original cost, depreciation, net book value, disposal, periods remain etc. It also keeps all related documents, and it has a full fledged reporting and inquiry system.

Whenever needed an online context sensitive help system pops up to assist and guide you through all the procedures.

[Assets Management](#)

[Assets Financials](#)

[Assets Maintenance](#)

[Assets Movement](#)

[Assets Documents](#)

[Assets Insurance](#)

[Assets Tracking](#)

Human Resources & Payroll



Optimum Human Resources & Payroll covers all aspects of HR required by any organization. It has a multi-company, multi-branch, and unlimited departmental structure. It is bi-lingual so you can logon in the language of your choice (Arabic-English).

Optimum Human Resources & Payroll is totally parameterized so it can accommodate the laws, rules, policies and procedures of any country or organization.

Optimum Human Resources & Payroll allows setting up many payrolls templates in multi-currencies and many payroll generations.

Recruitment Management

Personnel Administration

Document Management

Attendance Management
(attendance, leave, sick leave etc.)

Payroll Management

Loans Management

Organization Structure Management

Policies & Procedures Management

Appraisals & Forms Management

Training Management

Self Services Management

Staff communication (bulk email, SMS etc.)

Inquiries & Reporting

Time and Attendance



Optimum Time & Attendance Management has been designed to manage the manifold and complex processing of your company's employee time and attendance data. The module may be linked to the Optimum Personnel Administration and Payroll modules, to work as an integrated system.

The system users will be able to organize and manage the company's time and attendance data with little effort as well as generate required reports with ease. The employees' time and attendance may be tracked by any type of data capturing machine, such as swipe cards and/or finger prints that can also be linked to door access/ main gates.

Optimum Time Attendance System structure allows to parameter any type of shifts and special policies required by the organization.

Access Control & Monitoring

Late In Monitoring

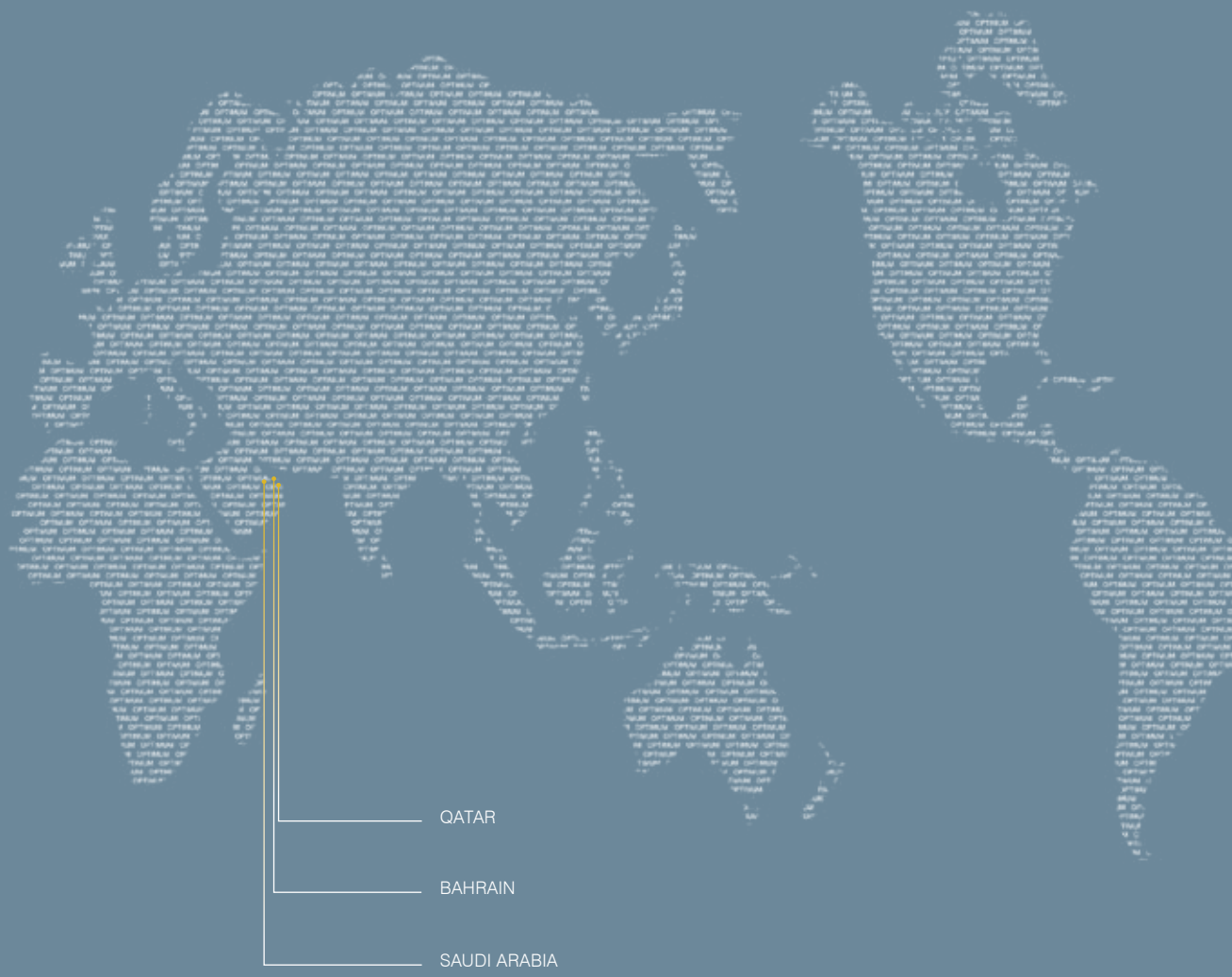
Early Out Monitoring

Break Monitoring (absence during working hours)

Absence Monitoring

Overtime Monitoring

Scheduling Management



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